



FENWORKS

ND Esports Clinic Schedule

Thursday, July 30, 2026 at University of North Dakota Memorial Union,
2901 University Ave, Grand Forks, ND 58202

9:00 AM
- 9:30 AM

HENRY
FAMILY
BALLROOM

Check-In / Networking

9:30 AM
- 10:00 AM

HENRY
FAMILY
BALLROOM

Welcome and State of ND Esports

Kaleb Dschaak
Chief Executive Officer
Fenworks

10:15 AM
- 11:00 AM

BREAK-OUT
SESSIONS

**Launching and Leading a
Successful Esports Program:
Best Practices and Tips/Tricks**

Jamie Odum Thompson
CTE Teacher and Esports General Manager for WFPS
West Fargo Public Schools
MU 233

**Collegiate Recruitment:
How to Get Your HS Students
Recruited**

Ryan Rodriguez
Director of Esports
Mayville State University
MU 207

Jim Morowski
Athletic Recruiting Coordinator
Mayville State University

11:15 AM
- 12:00 PM

BREAK-OUT
SESSIONS

**Transforming Your Program into a
Vocational Pathway:
Turning Esports Skills into Job Opportunities**

Matt "Agon" Knutson
Assistant Professor
University of North Dakota
MU 233

**Hardware Guide for Esports
and Streaming:
Moving Beyond Just Gaming**

Brycen "Justy" Just
Gravity Gaming Solution Specialist
ByteSpeed
MU 207

12:00 PM
- 12:30 PM

HENRY
FAMILY
BALLROOM

Lunch & Networking





FENWORKS

ND Esports Clinic Schedule

12:45 PM
- 1:15 PM

HENRY
FAMILY
BALLROOM

Fundraising with Scoreboard Fundraising

Jeremy Peschel

Owner

Scoreboard Fundraising

1:30 PM
- 2:15 PM

BREAK-OUT
SESSIONS

How to Coach:

VALORANT

Ethan Fiorito

Valorant Coach

Fenworks

MU 233

How to Coach:

Rocket League

Bradley "CheeriOz" Bailey

Esports Coach

Fenworks

MU 207

2:30 PM
- 3:15 PM

BREAK-OUT
SESSIONS

How to Coach:

Mario Kart 8

Peter "Ivysour!" Stark

Fargo North High School Alum

Fargo Public Schools

MU 233

How to Coach:

Minecraft Bedwars

Bradley "CheeriOz" Bailey

Esports Coach

Fenworks

MU 207

3:30 PM
- 4:15 PM

BREAK-OUT
SESSIONS

How to Coach:

Fortnite

Zach "Coach Hylian" Walters

Esports Coach & League Admin

Fenworks

MU 233

How to Coach:

Super Smash Bros Ultimate

Michaelangelo "Valentino" Hayes

Fenworks Esports Coach and Educator

Fenworks Esports and Valentino's Workshop

MU 207

How to Coach:

Marvel Rivals

Wyatt "LaFever" LeFevre

Esports Commentator, Host,

Producer and Coach

Fenworks

MU 245

4:15 PM
- 4:30 PM

HENRY
FAMILY
BALLROOM

End-of-Day Announcements

4:30 PM
- 7:30 PM

SHORT OR
TALL

Post-Event Social

2600 Red Jarrett Way, Grand Forks, ND 58203

