



FENWORKS

ND Esports Clinic Schedule

Wednesday, August 6th, at the University of North Dakota

Note: All times displayed are in CST.

9:00
MU 318AB

Check-In / Networking

9:30
MU 318AB

Welcome and State of ND Esports + Panel

Roundtable Q & A With Esports Experts

Presenter:

Zach Braaten
Chief Strategy Officer
Fenworks

Moderator:

Brenden Swanson
Lead Program Development
Specialist for ND - Fenworks

Industry:

Zach Braaten
Chief Strategy Officer
Fenworks

Collegiate:

Ryan Kraus
Esports Head Coach
University of North Dakota

HS GM:

Scott "runningwolf701" Gunville
Cyber Security Teacher 7-12/IT
/Esports Manager
Dunseith High School

Student:

Luke Riley
Student and Esports Member
Grand Forks Central High School

10:30
BREAKOUT
SESSIONS

**Launching and Leading
a Successful Esports
Program:**
From Startup to Sustainability

Zach "Hylian" Walters
Fenworks Professional Coach
Owner - High Caliber Esports Academy

MU 245

**Putting Esports Public
Health Research into
Practice**

Dr. Matt Knutson
Assistant Professor
University of North Dakota

MU 207

Lights, Camera, Action:
Crafting an Engaging Esports
Broadcast Experience

Brendan Watson
Media Director
Fenworks

Esports Lab

11:30
BREAKOUT
SESSIONS

Funding for Champions:
Effective Strategies for Esports
Fundraising

Hayden Saville
Account Executive
Snap! Mobile

MU 245

Adam Hunkins
Sr. Market Development
Manager
Snap! Mobile

Collegiate Recruitment:
How to get your HS students
recruited

Ryan Kraus
Esports Coach
University of North Dakota

MU 207

12:20

Lunch & Networking



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1:00

MU 318AB

Esports Facility Building:
Hardware for Gaming and Streaming

Brycen Just
Gravity Gaming Solutions Specialist
Bytespeed

1:30

MU 318AB

Fenworks Supplemental Services

Brenden Swanson
Lead Program Development Specialist for ND
Fenworks

2:00

BREAKOUT
SESSIONS

How to Coach:
Marvel Rivals

Wyatt "LaFever" LeFevre
Esports Host and Commentator
Fenworks

MU 318AB

How to Coach:
VALORANT

Steven Champagne
Student and Esports Member
 Fargo Public Schools

MU 245

How to Coach:
Chess

Divyesh Balamurali
Chess Coach
Fenworks

MU 207

How to Coach:
Minecraft Bedwars

Rio "Spearmaker" Sperschneider
Esports Coach
Fenworks

MU 233

3:00

BREAKOUT
SESSIONS

How to Coach:
Super Smash Bros Ultimate

Wyatt "LaFever" LeFevre
Esports Host and Commentator
Fenworks

MU 318AB

How to Coach:
Fortnite

Zach Walters "Hylian"
Fenworks Professional Coach
Owner - High Caliber Esports Academy

MU 245

How to Coach:
Mario Kart 8 Deluxe

Michaelangelo "Valentino" Hayes
Educator and Esports Coach
Fenworks Esports

MU 207

How to Coach:
Rocket League

Rio "Spearmaker" Sperschneider
Esports Coach
Fenworks

MU 233

4:00

MU 318AB

End-of-Day Announcements