**Drone Program Recruitment Tips**

* **Tabling before school, at lunch, during power/exploratory hours, at pep rallies, school announcements, newsletters, parent teacher conferences, etc.**
  + Be loud! Regardless of their interest, you’ll get attention
  + Bring a drone or laptop with the simulator for people to try flying and learn more about the program. No one can resist a mid-day friendly!
* **Have a booth at activity fairs**
  + Show off your program and all your achievements! Wear the jersey if your program has one, put any trophies/medals out front, and display pictures of your teams and any happy times.
* **Speak with other faculty members and students in your classes to spread the word**
  + Educate others around you about the benefits of esports and the opportunities it can provide to students.
  + Discuss successes of team GPA’s rising, qualifying for state tournaments, and anything else your proud of. Many will never know about it unless it’s talked about from those seeing it first-hand.
  + You’re the drone professional at your school. Say it loud and proud! Be a resource for any students looking for an opportunity to discuss flying. Encourage fellow faculty members to push students to speak with you about the program if the conversation arises.
* **Give a pitch of the program at the beginning of classes (this is especially effective in computer science/science/robotics/woods/shop classrooms). *Student members can participate in assisting you.***
  + Share achievements, opportunities, and anything else you’re proud of then invite them to join your next informational session at the end.